

ENGLISCH VERSION

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The following special features apply to the Ökotest logos.

- Only the Ökotest logo from 2018 may be used. Older Ökotest logos, e.g. relating to the Dux Red, are not permitted and will be penalized with contractual penalties, in particular by Öko Test itself.
- The Ökotest logo may only be displayed with the Dux Navy. Use of the logo without the Dux Navy is not permitted.
- In any advertising/use of the test verdict, the month and year of the of the first publication of the cited test must be stated.
- The advertising must not give the impression that Öko-Test is participating in this



advertising.

- The test verdicts of Öko-Test may not be paraphrased in the advertiser's own words.
- In any case, the overall verdict must also be communicated.
- The statements in the advertisement that refer to the text must be clearly distinguished from other statements made by the advertiser.

statements of the advertiser.

- Any use of the test ratings in the advertisement must be made in such a way that the consumer a false idea of the qualitative assessment of the advertised product made by the test qualitative assessment of the advertised product.

The same applies to all other awards and logos such as those of AGR, Sympatex and Vibram, or similar.

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